

COLOURFULLYBLACK

WHERE REPRESENTATION
MEETS CELEBRATION



BEAUTIFULLY DIVERSE

Cards That Help Children Feel Seen and Celebrated.

40 selected birthday designs across seven collections

Colourfully Black began with the Beautifully Black Collection, celebrating Black children through imaginative birthday cards.

The Beautifully Diverse Collection builds on that work, helping more children see themselves in the celebrations they love.

The range celebrates different skin tones, hairstyles and outfits, from everyday clothing to cultural and religious dress.

Explore 14 Black, 8 Light Brown and 2 White designs plus 4 each from the South Asian, East & Southeast Asian, Muslim and Sikh collections.

Where representation meets celebration

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The Beautifully Diverse Collection

BIRTHDAY CARD COLLECTION

Designs 01 to 08



Mum and Daughter Birthday Cake

Black collection

BD 01



Dad and Son Birthday Cake

Sikh collection

BD 02



Giraffe Birthday Girl

White collection

BD 03



Zebra Birthday Boy

Light Brown collection

BD 04



Birthday Gift and Balloons Girl

Light Brown collection

BD 05



Girl with Teddy and Butterflies

Muslim collection

BD 06



Safari Birthday Boy

Black collection

BD 07



Mint Celebration Outfit Birthday Boy

East & Southeast Asian

BD 08

Where representation meets celebration

The Beautifully Diverse Collection

BIRTHDAY CARD COLLECTION

Designs 09 to 16



Mum and Son Birthday Kiss

Light Brown collection

BD 09



Dad and Son Birthday Kiss

Black collection

BD 10



Mum and Daughter Birthday Kiss

Black collection

BD 11



Dad and Daughter Birthday Kiss

Black collection

BD 12



Football Birthday Champion

Black collection

BD 13



Sari Birthday Balloons Girl

South Asian collection

BD 14



Birthday Guitar Boy with Cake

East & Southeast Asian

BD 15



Girl in Colourful Sari

South Asian collection

BD 16

Where representation meets celebration

The Beautifully Diverse Collection

BIRTHDAY CARD COLLECTION

Designs 17 to 24



Basketball Birthday Boy

Sikh collection

BD 17



Fairy with Star Wand

Light Brown collection

BD 18



Spider Hero Birthday Boy

Black collection

BD 19



Birthday Princess

White collection

BD 20



Dinosaur Birthday Boy

Black collection

BD 21



Birthday Ballerina

Black collection

BD 22



Blue Kurta Cake and Balloons Boy

South Asian collection

BD 23



Birthday Boy in Orange and Green

Light Brown collection

BD 24

Where representation meets celebration

The Beautifully Diverse Collection

BIRTHDAY CARD COLLECTION

Designs 25 to 32



Red Polka Dot Birthday Girl

Black collection

BD 25



Astronaut Girl

Muslim collection

BD 26



Flying Superhero Birthday Boy

Light Brown collection

BD 27



Jumping Balloons Girl

Light Brown collection

BD 28



Football Dribbling Boy

Black collection

BD 29



Yellow Dress Birthday Balloons Girl

East & Southeast Asian

BD 30



Red Kurta Birthday Boy

South Asian collection

BD 31



Girl with Pastel Unicorn

East & Southeast Asian

BD 32

Where representation meets celebration

The Beautifully Diverse Collection

BIRTHDAY CARD COLLECTION

Designs 33 to 40



Blue Celebration Outfit Birthday Cake Boy

Muslim collection

BD 33



Yellow Celebration Outfit Birthday Girl

Sikh collection

BD 34



Khaki Shorts Birthday Boy

Sikh collection

BD 35



Girl on Pink Scooter

Light Brown collection

BD 36



Boy in Blue Shirt Holding Cake

Muslim collection

BD 37



Birthday Cake Boy in Orange

Black collection

BD 38



Celebration Girl

Black collection

BD 39



Make a Wish Cake Girl

Black collection

BD 40

Where representation meets celebration



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WHOLESALE INFORMATION

For Your Shelves

Wholesale price	£1.50 per card
Recommended retail price	£3.49
Cards	300 gsm Invercote board with a smooth finish and matt interior. White envelope and protective sleeve included.
Order multiples	Six cards per design. Mix designs across your order.
Opening order	48 cards minimum
Reorders	24 cards minimum
Delivery	UK mainland £4.95. Free on card orders of £150 or more.
Payment and dispatch	Payment in full via Wix checkout before dispatch. Normally 3 to 5 working days after cleared payment, subject to confirmed availability.
VAT	No VAT charged. We are not VAT registered.

View the Collection and Order Online